



**UK**  
SAUSAGE  
WEEK  
28th Oct – 3rd Nov 2024

## Become a partner and maximise your exposure to the industry before, during and after the annual UK Sausage week

It's back with a banger!!! Once again, butchers, manufacturers, retailers and trade associations in the UK will be promoting the great British sausage. This will include hosting their own sausage events, special promotions, new product launches, competitions and tastings to celebrate UK Sausage Week from 28th October – 3rd November 2024.

It's set to be another fantastic opportunity for the industry to get behind one of the nation's culinary delights, supported by Meat Management magazine. We kick the week off in the autumn with a celebration lunch in London on 28th October to announce the UKSW competition winners.

**Make sure you are a part of it by becoming a UK Sausage Week Partner!**



### How can we help you...



Michelle Ingerfield of Meat Management magazine is available to offer help and advice: "With some of the biggest names in meat manufacturing, processing, wholesaling and retailing involved, plus leading trade bodies, you will be in great company should you come on-board and work with us as a partner of UK Sausage Week 2024. It would be my pleasure to help and assist you in any way I can, so please give me a call for more information. The 2024 Awards will be a sell out, so don't delay contact us today".

Tel: 01908 613323 or email [michelle.i@yandellmedia.com](mailto:michelle.i@yandellmedia.com)



Some images are from the 2019 UK Sausage Week luncheon and may not be representative of future events.

**#uksausageweek**

## As an official category partner, you get all this...

- Free tickets for 2 persons at the prestigious Awards presentation lunch and ceremony held at Butchers Hall, London.
- Your logo in every edition of Meat Management over the marketing period both in print and online.
- Free A4 full-page advert and branding with logo in the 4-colour awards feature.
- 12-months coverage online in the awards feature which will link to your own website.
- You, as a partner of a category, will present the framed certificate during the Awards ceremony.
- Logo on voting forms and stationery.
- Logo included on graphics at the Awards ceremony and lunch.
- Your category partnership announced by the presenter.
- Inclusion in the Meat Management photographic round-up following the Awards ceremony, pictured with the winner of the category that you have supported.
- Inclusion in the online photographic review gallery which goes live shortly after the Awards ceremony.

## It's not just a lunch and presentation ceremony, it's so much more



Be in the middle of all the pre and post event publicity!

Kudos! Tell everyone you support this fantastic initiative.



Your logo in the voting section of the website - exposure in all the right places!



## Categories available for partnerships

**Best Pork Sausage**

**Best Beef Sausage**

**Best Lincolnshire Sausage**

**Best Cumberland Sausage**

**Best Chipolata Sausage**

**Best Gluten Free / Free From Sausage**

**Best Chicken Sausage**

**Best Speciality Sausage**

**UK Sausage Week -  
Supreme UK Champion**

For full information about UK Sausage Week and current partnership availability, or to book your participation, contact **Michelle Ingerfield** now on **01908 613323** or e-mail **michelle.i@yandellmedia.com**